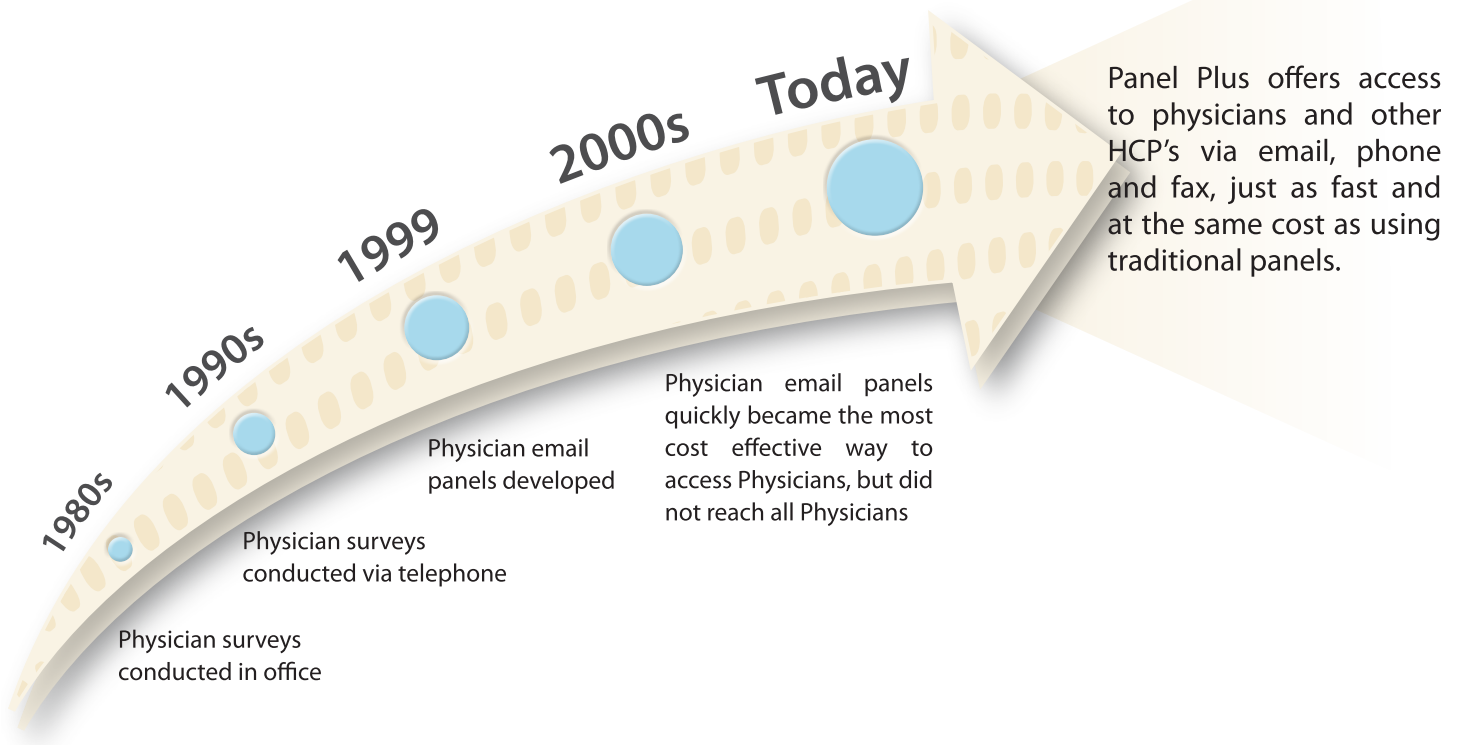


Global Healthcare Panel Plus

We were founded on the principle of providing superior sampling methods by combining both panel and off panel sampling methodologies.



Panel Plus:

- A more rigorous sampling approach as it includes the entire universe of HCP's, not just empanelled HCP's.
- Provides a more representative sample, as every member of the HCP universe has an equal chance of being included
- Representative sampling provides a more stable sample design for custom and tracking studies
- Access to the entire universe enables you to reach more HCP's and complete tough and large quotas
- High (up to 90%+) match rates on provided lists
- Surveys conducted via web, handheld devices or 500 web / dialer enabled CATI stations



*Focusing on what we do best,
then doing it better for you.*

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Who We Are

SurveyHealthCare (SHC) was founded by Jerry Arbittier, a healthcare data collection expert who set up the first commercial physician panel.

- SHC exclusively surveys healthcare practitioners, professionals, patients and caregivers
- All SHC staff hail from full-service online panel and healthcare data collection companies, and have expertise in all research methodologies

Quality Assurance

Rigorous quality control processes at every stage of the project—starting with the questionnaire program and finishing with a full assessment of the data set.

- Checking during programming, including manual checking of programs and Random Data Generation
- Blurry Box to ensure actual respondent
- Verify respondent ID's through matching & validation
- Real Time Automated Checks
- Back End Checks

Data Management

Best hardware and software solutions with the ability to program and host surveys in any language for deployment to any country in the world.

- Multiple questionnaire programming options including CfMC, SPSS, Conformat, Sawtooth
- Data Processing • Coding
- Data Delivery • Custom Reporting

Global Access to Healthcare Professionals

- **Unprecedented Access:** Over 2 million healthcare professionals worldwide and 500,000 sufferers/caregivers
- **Provider Coverage:** Physicians, nurses, office and hospital administrators, executives and support personnel, dentists, veterinarians, pharmacists, optometrists, payors/managed care administrators and executives
- **Patients, Sufferers and Caregivers:** Patients in 150 key therapeutic categories
- **Locations:** Offices, hospitals, clinics, pharmacies
- **Tools:** In-house Web and telephone sampling, programming, translations and reporting; Web and telephone surveys (500 Web-enabled CATI stations); TDIs; online communities; healthcare survey apps for smartphones, tablets

Network of Specialty Healthcare Panels

- **Facility-Plus:** 5,500+ hospitals and 180,000 allied HCPs in hospitals and clinics
- **Animal Care-Plus:** 11,000+ registered veterinarians and 29,000 support staff
- **Oral Health-Plus:** 100,000+ Oral Healthcare Professionals and support staff
- **Pharmacy-Plus:** 75,000+ pharmacists and pharmacy personnel
- **Managed Care-Plus:** 9,000+ managed care and payor system organizations
- **Physicians-Plus:** 400,000+ PCP's, specialists and 800,000+ support staff



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